



PROPER TELEVISION
A BOAT ROCKER COMPANY



BOAT ROCKER

BOAT ROCKER'S PROPER TELEVISION NAMES BRENDA MYERS AS DIRECTOR OF DEVELOPMENT



FOR IMMEDIATE RELEASE

TORONTO, ON (December 15, 2021) – Proper Television, a Boat Rocker company, today announced the promotion of its own Brenda Myers to the role of Director of Development.

In her seven years with Proper Television, Myers has been instrumental in helping steer the creative direction of the company's slate of original series and expanding its network of broadcast partners. Myers has led the development of several innovative projects including the two-time Canadian Screen Award-winning [Mary's Kitchen Crush](#) (CTV) and its follow-up [Mary Makes It Easy](#) (CTV Life Channel); Proper's first original series for Netflix, [Motel Makeover](#); and the upcoming adventure hunt, [Lost Car Rescue](#) (HISTORY).

"Brenda's strategic thinking, drive and dedication have made her an essential part of the Proper family for many years, and this new title reflects the importance of her contribution," said Cathie James, Co-President of Proper Television.

Myers began her career as a story producer and writer for several Canadian production companies. She worked across multiple unscripted genres including renovation, food, and travel, and on series such as [Income Property](#) (HGTV) and [Candice Tells All](#) (HGTV/W Network). She joined Proper Television in 2014, working on international formats with [MasterChef Canada](#) (CTV) and [The Great Canadian Baking Show](#) (CBC). Myers quickly transitioned into Development at Proper where she was promoted to Development Manager in 2016.

Proper Television is one of Canada's leading production companies, recently named the 2021 Production Company of the Year by Playback Magazine. Proper Television is a division of Boat Rocker Media.

-30-

For more information, please contact:
LINDSEY McCULLOCH
Publicist, Proper Television
LMcCulloch@ProperTelevision.com



PROPER TELEVISION

A BOAT ROCKER COMPANY



BOAT ROCKER

(647) 518-2183

About Proper Television

Since opening its doors in 2004, Proper Television has become one of Canada's most successful production companies. Proper works across a wide range of genres, creating more than 1,000 hours of content including reality, lifestyle, documentary and specialist factual programming. The company's ratings-grabbing slate includes a mix of originals like *Motel Makeover* (Netflix), *Family Home Overhaul* (HGTV Canada), and the two-time Canadian Screen Award-winning series *Mary's Kitchen Crush* (CTV); along with big international formats such as *MasterChef Canada* (CTV) and *The Great Canadian Baking Show* (CBC). In 2017 Proper Television became a division of Boat Rocker Media.

About Boat Rocker

Boat Rocker (TSX: BRMI) is the home for creative visionaries. An independent, integrated global entertainment company, Boat Rocker's purpose is to tell stories and build iconic brands across all genres and mediums. With offices around the world, Boat Rocker's creative and commercial capabilities include Scripted, Unscripted, and Kids & Family television production, distribution, brand & franchise management, a world-class animation studio, and talent management through Untitled Entertainment. A selection of Boat Rocker's projects include: *Invasion* (Apple TV+), *American Rust* (Showtime), *Orphan Black* (BBC AMERICA, CTV Sci-Fi Channel), *Dear...* (Apple TV+), *Billie Eilish: The World's a Little Blurry* (Apple TV+), *The Next Step* (BBC, Family Channel, CBC), *Daniel Spellbound* (Netflix), and *Dino Ranch* (Disney+, Disney Junior, CBC). For more information, please visit www.boatrocker.com.