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BOAT ROCKER'S PROPER TELEVISION-PRODUCED ORIGINAL UNSCRIPTED SERIES *MOTEL MAKEOVER* PREMIERES GLOBALLY ON NETFLIX AUGUST 25

Produced by Canada's Proper Television and Jointly Financed by
Boat Rocker and Netflix

The Series Follows April Brown and Sarah Sklash on Their Journey to Renovate
The June Motel in Sauble Beach, Ont.



Additional photography is available at the [Netflix Media Center](#)

[First Look Trailer Now Available](#)

FOR IMMEDIATE RELEASE

TORONTO, ON (July 28, 2021) – Proper Television, a Boat Rocker Company, today announced its original unscripted lifestyle series, [MOTEL MAKEOVER](#) (6x30'), will premiere globally **August 25** on **Netflix** in more than 190 countries. The series follows BFF business partners, April Brown and Sarah Sklash, as they put everything on the line to transform a rundown roadside pitstop into the trendy new location of [The June Motel](#). MOTEL MAKEOVER takes the viewer behind the rosé-colored glasses to see the unglamorous reality of turning the neglected 1970s property into a retro-chic travel destination.

“These women represent the millennial entrepreneur’s dream: being your own boss, taking huge risks, and doing what you love with your best friend,” said Cathie James, co-president of Proper Television and executive producer of MOTEL MAKEOVER. “The ups and downs of it all are captivating to watch.”

In 2017, Brown and Sklash redefined the motel experience when they successfully launched the first June Motel in Prince Edward County, ON. An instant Instagram sensation, the rooms have been sold out ever since they opened. In MOTEL MAKEOVER, the pair set out to do it all over again, but this time everything is bigger: the motel, the renovation, and the risk. With their reputations (and everything they own) on the line, they have no choice but to make their new venture a success, and fast!



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“I felt a strong connection to April and Sarah’s story as women in their thirties who put their career ambitions first,” says Jessica Nahmias, creator and co-executive producer of *MOTEL MAKEOVER*. “They go with their gut and sometimes make mistakes, but they embrace it all. It’s not something I often see reflected on TV, especially in the design space. What they’ve achieved is very inspiring.”

Together with their young protégé and Project Manager, Courtney Mann, the women roll up their sleeves and confront a tight budget and a tight deadline. Throughout the six-episode season they’ll “Junify” the nearly-50-year-old guest rooms, restaurant, lobby and pool, plus the three-bedroom apartment on site where they live during the renovation. With a knack for effortlessly stylish design at an affordable price, they share their signature *Junify Tips* along the way.

Proper Television is one of Canada’s leading production companies, having produced more than 1,000 hours of unscripted content in the last two decades. *MOTEL MAKEOVER* marks Proper Television’s first series for Netflix. The series was shot on location in Ontario, Canada, primarily in Sauble Beach, in 2020.

MOTEL MAKEOVER is produced by Proper Television (a Boat Rocker Company) for Netflix. The executive producers are Cathie James and Lesia Capone. Jessica Nahmias is co-executive producer and series producer. For Boat Rocker, Jon Rutherford is President, Boat Rocker Studios Kids & Family and Rights, and Jay Peterson is President of Boat Rocker Studios, Unscripted.

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About Proper Television

Since opening its doors in 2004, Proper Television has become one of Canada’s most successful production companies. Proper works across a wide range of genres, including reality, lifestyle, documentary and specialist factual programming. The company’s ratings-grabbing slate includes a mix of originals like *Family Home Overhaul* (HGTV Canada), *Junior Chef Showdown* (Food Network Canada) and the two-time Canadian Screen Award-winning Best Lifestyle Series, *Mary’s Kitchen Crush* (CTV); along with big international formats such as *MasterChef Canada* (CTV), *The Great Canadian Baking Show* (CBC), and *Iron Chef Canada* (Food Network Canada). In 2017 Proper Television became a division of Boat Rocker Media.

About Boat Rocker

Boat Rocker (TSX: BRMI) is the home for creative visionaries. An independent, integrated global entertainment company, Boat Rocker’s purpose is to tell stories and build iconic brands across all genres and mediums. With offices around the world, Boat Rocker’s creative and commercial capabilities include Scripted, Unscripted, and Kids & Family television production, distribution, brand & franchise management, a world-class animation studio, and talent management through Untitled Entertainment. A selection of Boat Rocker’s projects include: *Invasion* (Apple TV+), *American Rust* (Showtime), *Orphan Black* (BBC AMERICA, CTV Sci-Fi Channel), *Dear...* (Apple TV+), *Billie Eilish: The World’s a Little Blurry* (Apple TV+), *The Next Step* (BBC, Family Channel, CBC), *Daniel Spellbound* (Netflix), and *Dino Ranch* (Disney+, Disney Junior, CBC). For more information, please visit www.boatrocker.com.